

George Johnson

Community Engagement Manager

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Profile Summary

Dynamic and results-driven Community Engagement Manager with over seven years of experience in fostering robust relationships and community involvement. Expert at driving community-focused initiatives that lead to increased participation and support, while aligning with organizational values. Proven track record of enhancing engagement experiences and achieving measurable outcomes.

Work Experience

Community Engagement Manager

Springfield Community Center
1st Mar, 2019 - Present

- Increased community program participation by 35% through strategic outreach initiatives and targeted communication strategies.
- Developed and implemented a volunteer engagement plan that improved volunteer retention rate by 22%.
- Led a cross-functional team to organize annual community festival with over 5,000 attendees, enhancing community involvement and sponsorship funding by 20%.

Community Outreach Coordinator

Green Earth Nonprofit
1st Aug, 2015 - 28th Feb, 2019

- Successfully coordinated over 100 community events and outreach programs, achieving a satisfaction rate of 96% among participants.
- Spearheaded a community recycling initiative that resulted in a 15% increase in local recycling rates within the first year.
- Collaborated with local businesses to secure partnerships, obtaining \$50,000 in donations to support community programs.

Education

Harvard University

Master of Public Administration
1st Sep, 2013 - 31st May, 2015

University of Illinois Urbana-Champaign

Bachelor of Arts in Sociology
1st Sep, 2009 - 31st May, 2013

Skills

Community Engagement, Strategic Planning, Event Management, Public Speaking,
Volunteer Coordination, Fundraising, Social Media Management, Cross-Cultural Communication

Notable Projects

Community Green Spaces Initiative

Lead a community project aimed at transforming unused urban spaces into green areas, increasing neighborhood green space by 30% and involving over 200 community volunteers.

Certifications

Certified Community Engagement Professional

Issued by International Association for Public Participation, 10th Apr, 2021

Awards

Community Leader Award

Awarded by Springfield Mayor's Office, 15th Jun, 2020